IT Consulting

Digital transformation is changing the way we do business as it changes our society in general. The rapid pace of the change is challenging for both public and private-sector enterprises. Deploying interdisciplinary teams of specialists in IT and other fields, we help our clients to select the right strategies and to develop or adapt their digital processes.

With our expertise in business analysis and requirements engineering, target definition, concept development, and the practical execution of digitalization projects, we help public and private enterprises to achieve the successful implementation of their projects.

We often make use of the interdisciplinary approach reflected in systems engineering and its problem-solving cycle. To secure the inclusion of stakeholders, we avail ourselves of innovative methods such as design sprints. This enables us to create a basis for optimal decision-making.

We offer:

— Strategy consulting: Working together with our clients, we help them to develop future strategies that take account of an overall vision and guiding principles, define the company's strategic direction, and identify areas for improvement as well as the specific measures to achieve the strategy.
— Organization and process consulting: We analyze business processes and organizational structures to identify any weaknesses, conduct IT audits and reviews to assess the use of IT resources and equipment, and develop concepts for the realization of operational solutions.
— Consulting for eGovernment projects: We are well-versed when it comes to digitalization, smart-city topics, data management, data strategy, open data and open government data (OGD), as well as crowdsourcing and citizen science. We help our clients to design appropriate workflows and organizational structures, open data inventories, and capture and make use of user-generated content.
— Needs-oriented data acquisition: With our many years of experience in developing methods for data acquisition and processing, we help our clients to acquire, analyze, and monitor key performance indicators (KPIs).