

Visitor Guiding Concept at River Mareit (South Tyrol)



In South Tyrol the River Mareit obtains attractiveness after comprehensive renaturation and flood protection measures. Local visitors and tourists are eager to find an enjoyable mix of alpine recreation. The nature preservation board intends to protect and enhance the fragile ecology.

After comprehensive renaturation and flood protection measures the area at River Mareit between Ratschings and Sterzing in South Tyrol obtains attractiveness for recreation-seeking inhabitants, nature lovers and tourists. Infrastructure and facilities are not sufficient and lead to functional conflicts. The Autonomous Province of Bozen South Tyrol has asked a team of planners and landscape architects to design and develop a comprehensive visitor's concept alongside River Mareit. An information system guides the visitor through the region and outlines locally important issues of special interest and separates protected areas from areas open to visit. A few hot spots offer facilities for barbecuing and relaxing. Foot and bike trails start and end at a parking place or a public bus stop. The scheme is developed in a planning process considering the demands and interests of all concerned parties. The parties such as the municipal governments, nature protection authorities, forest authorities, water authorities, representatives of agriculture and outdoor sports etc. were involved during workshops finding broadly accepted solutions.

Client

Autonomous Province of Bozen South Tyrol

Facts

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