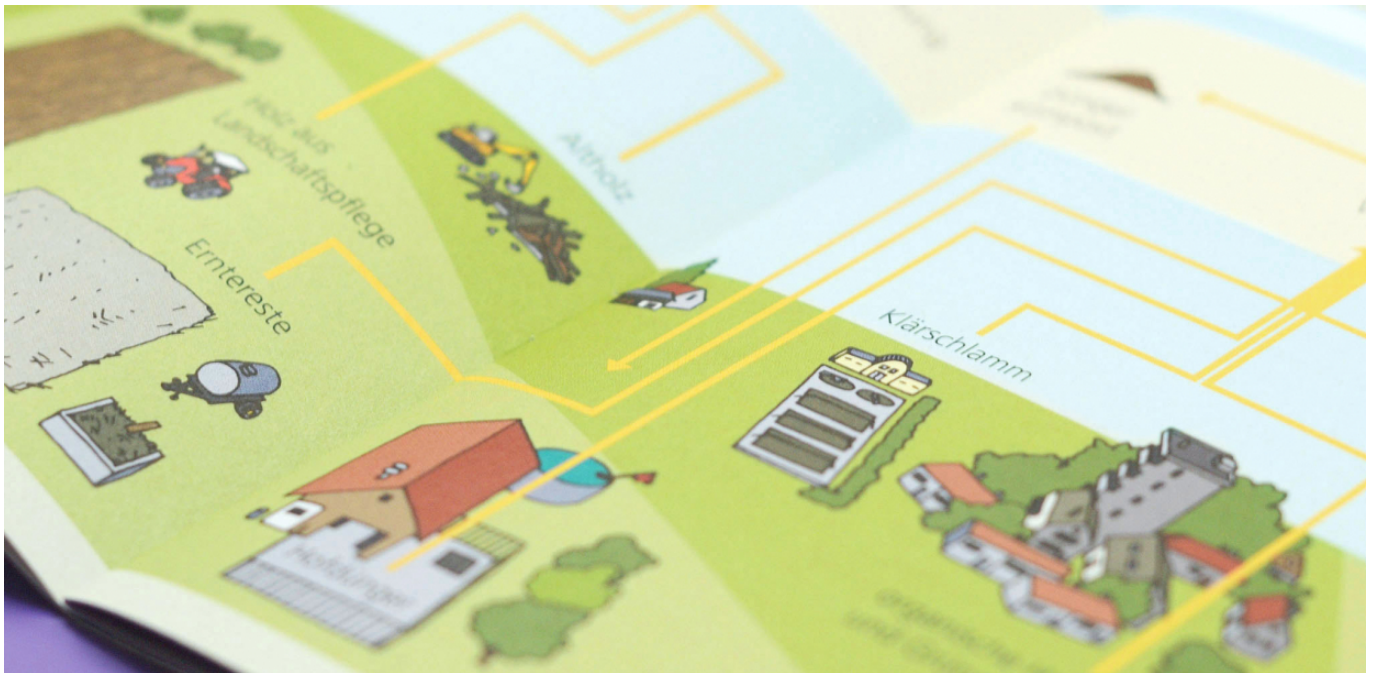
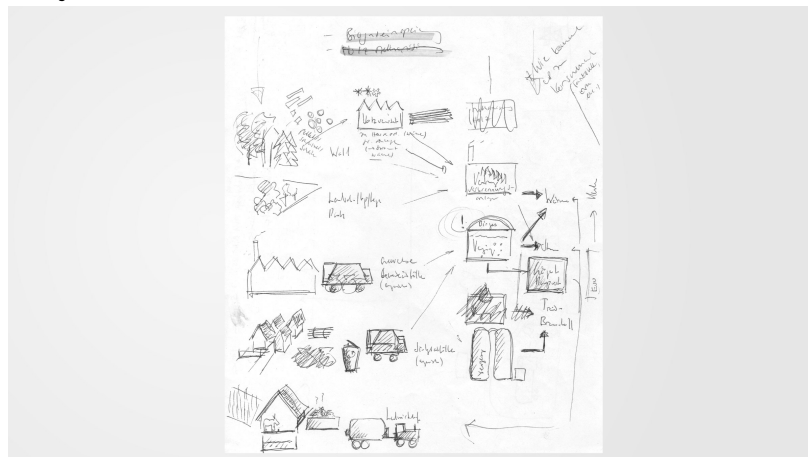


Illustrated infographics



We combine the advantages of infographics and illustration techniques to create intuitive visualizations and unique identities that are both original and engaging.

Working together with content specialists and our clients, we use illustration to refine infographics and give processes and relationships a more distinctive face and a more compelling story.



Based on the draft sketch ...

Client

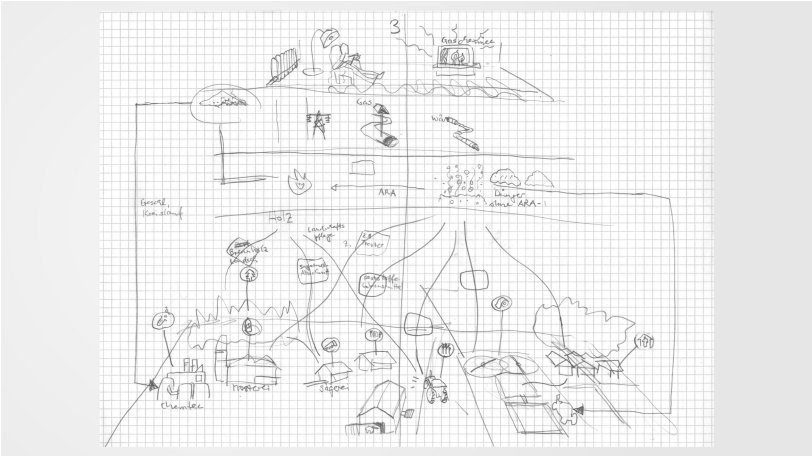
Swiss Federal Office of Energy (SFOE)

Facts

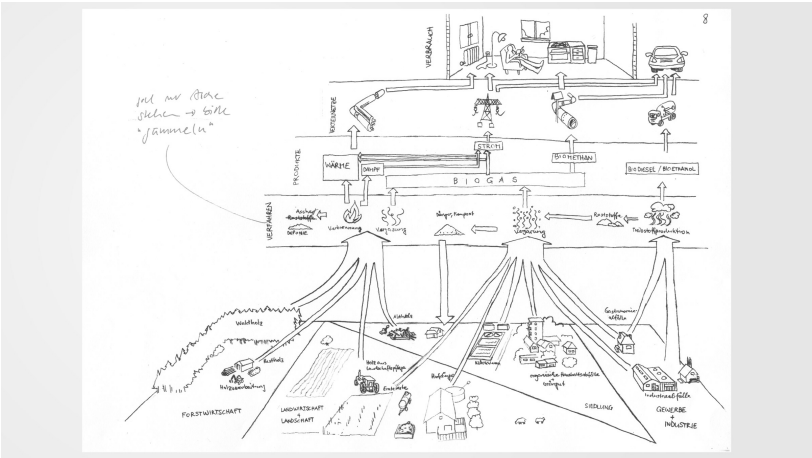
Period	2016 - 2017
Project Country	Switzerland

Contact persons

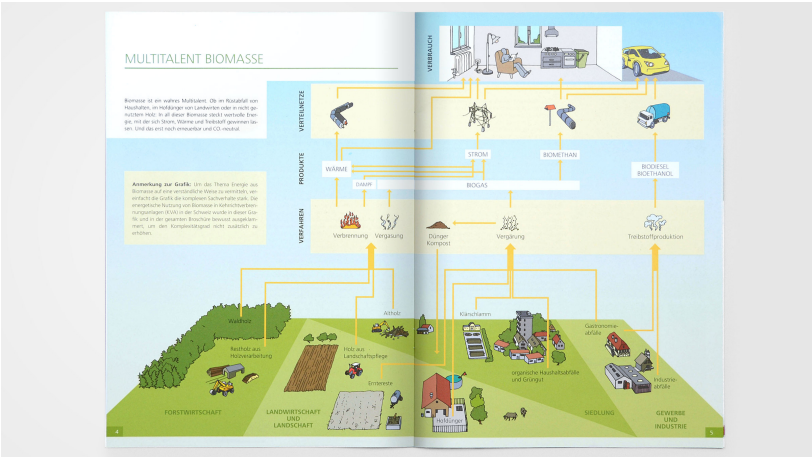
Cornelia Büttner
cornelia.buettner@ebp.ch



... we arrange the content of the infographic with a creative eye.



The intention is to make relationships more readily identifiable, without over-simplifying the content.



Experts on the topic in question support the process, which results in a congruent graphic that is both aesthetic as well as informative.