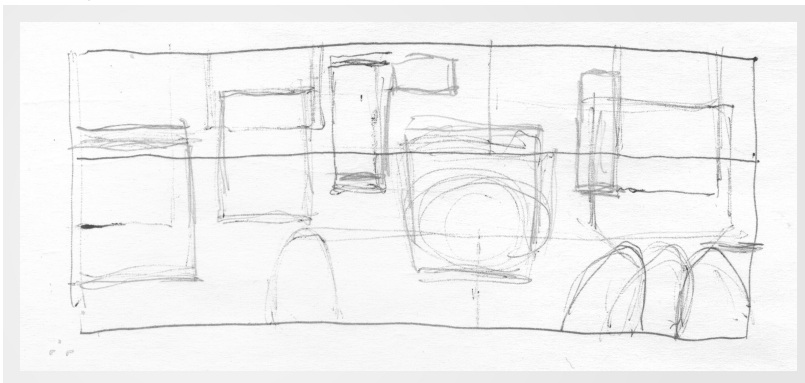


# Illustration for identity



**Illustrations draw people's attention and capture their imagination. They enable us to distinguish ourselves from a flood of other images and to convey messages that would be difficult to convey with photography alone.**

In order to ensure that messages, images and other content are invested with a unique character in print and web media, we create illustrations that are expressly tailored to our customers' endeavors. Generally buoyant, our illustrations give a special identity to whatever it is that needs to be communicated.



The sketch visualizes initial ideas.

## Client

Internal order, student event

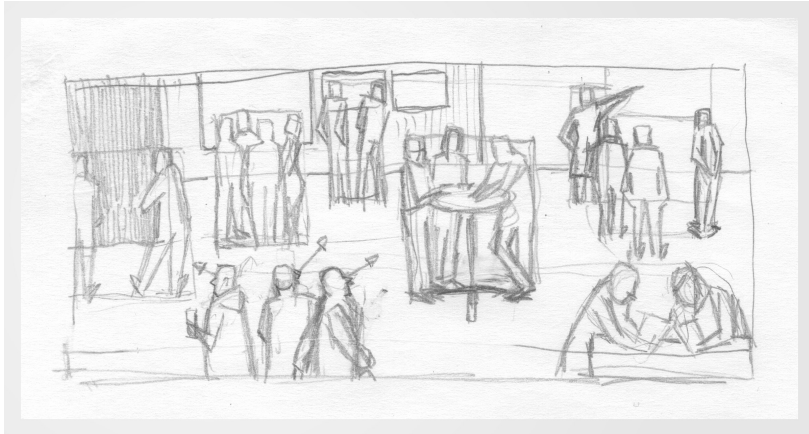
## Facts

Period

2017

Project Country

Switzerland



At the sketching stage, content can be quickly supplemented or altered accordingly. We clarify matters of composition, color and style ...



... and then create unique illustrations that tell a story.