

Study on the economic importance of tourism in the canton of Schwyz



Rütter Soceco, now part of EBP, determined the economic importance of tourism for the canton of Schwyz and, in particular, for the individual regions of Einsiedeln-Ybrig-Zürichsee, Rigi Berg und See, Mythen, and Stoos-Muotatal. We surveyed several thousand guests and local residents both on-site and online as well as several hundred Schwyz-based companies. Based on the survey results and statistical data we then modeled the tourism employment and value added in the four regions.

Our services

- Survey and calculation of the value-added by the tourism sector in the canton of Schwyz
- Assessment and valuation of the impact tourism has on overall locational attractiveness in the canton of Schwyz
- On-site survey of guests and local residents
- Online survey of guests and local residents
- Online survey of companies in the canton of Schwyz
- Modeling and estimation of employment and value creation in the tourism sector

Picture: Monastery of Einsiedeln

Picture Credits: unsplash.com, Martin Sattler

Client

Schwyz Tourismus

Facts

Period 2019 - 2020

Project Country Switzerland

Contact persons

Beat Burri
beat.burri@ebp.ch

Tonio Schwehr
tonio.schwehr@ebp.ch

Dr. Oliver Hoff
oliver.hoff@ebp.ch