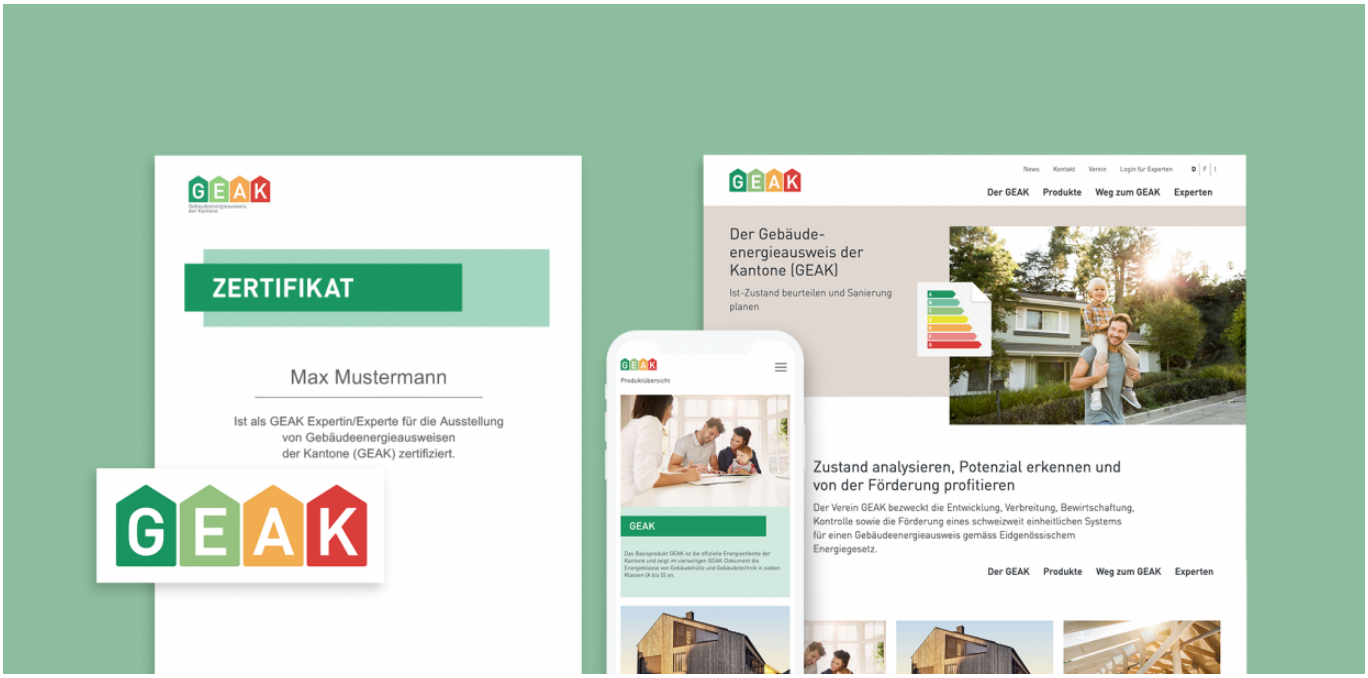
GEAK – corporate design update and website implementation



The Swiss GEAK (Cantonal Building Energy Certification) Association is committed to the development, promotion, management, and control of a uniform Swiss system for certifying the energy efficiency of buildings in accordance with the Swiss Energy Act. To reinforce its outreach efforts, the GEAK Association commissioned us to rejuvenate its corporate design (CD) with an eye to more effectively addressing the relevant target groups and more clearly communicating to the various stakeholders what the GEAK Association stands for. After completing the basic makeover, we implemented it in the form of printed material, templates for Microsoft applications, and a new website design.

Our services

- Strategic consulting
- Development of corporate design and CD manual
- Logo makeover
- Definition of primary imagery
- Creation of information architecture to optimally convey existing contents
- Creation of UX/UI concept with prototype for website
- Website creation
- Creation of templates for Microsoft applications

Client

Minergie

Facts

Period	2020 - 2021
Project Country	Switzerland

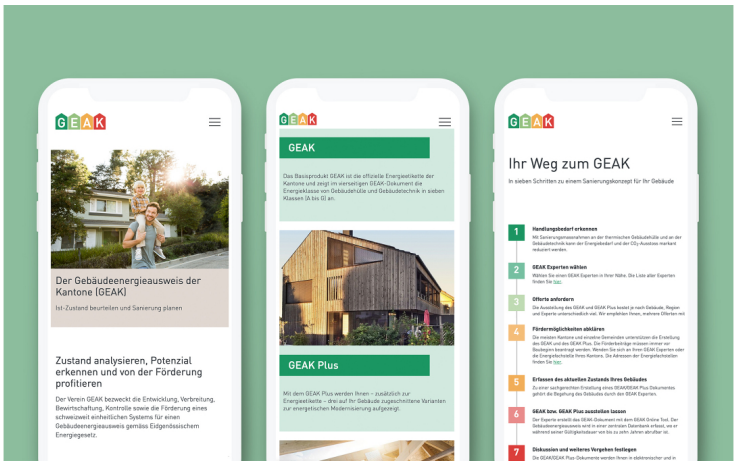
Contact persons

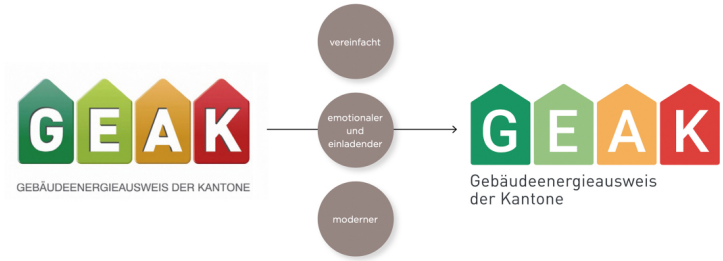
Andrea Bianchin
andrea.bianchin@ebp.ch

Melanie Wicker
melanie.wicker@ebp.ch

Miriam Werder
miriam.werder@ebp.ch

GEAK – corporate design update and website implementation







Botschaften

