

# Zurich: Promoting the development of electric mobility



**The city of Zurich has issued a comprehensive strategy in which it outlines what it plans to do to promote the decarbonization of its transportation system. Working on behalf of around a dozen city agencies, EBP supported the strategy-development process, helped to work out the technical details, and assisted in the drafting of an action plan. Other cities and private-sector stakeholders were consulted on an ongoing basis throughout the process.**

**EBP also helped the city administration to work out an organizational structure that would facilitate the effective implementation of the strategy and the optimal inclusion of the relevant stakeholders.**

## Our services

- Definition of strategic goals and critical tasks
- Drafting of an action plan for implementing the strategy
- Design and management of the strategy process
- Analysis of the current organizational structure and ascertainment of the weaknesses in the existing process map
- Definition of the future organizational structure and the main management processes
- Realization of organizational quick wins

## Client

City of Zurich

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## Facts

Period 2020 - 2021

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Project Country Switzerland

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## Contact persons

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