

Climate strategies and economics

The decisions about climate protection that have been taken at international level must be implemented at national level, which, in turn affects the companies operating in those countries. A wide range of instruments and methodologies are available to facilitate implementation.

With our many years of experience in numerous countries, we can help our clients to see the bigger picture, and implement tailor-made and efficient climate change mitigation solutions.

The Paris Climate Agreement will serve as the foundation in the fight against climate change in the coming decades. Ambitious goals are being set to reduce greenhouse gas emissions such as the commitment to limit the rise in global temperatures to well below 2°C above pre-industrial levels. 197 countries have adopted the agreement, including Switzerland. A broad range of instruments are available to meet these targets, including carbon tax, subsidies, emissions trading, standards and bans. Which combination of instruments is right for which country depends on many factors, such as the relevance of the various sectors. Cost-benefit considerations, distribution issues or the risk of a competitive disadvantage for internationally operating and energy-intensive enterprises all play an important role. Governments and companies alike are seeking to identify suitable and cost-effective strategies in this complex and dynamic environment.

Based on our experience with the full range of climate mitigation instruments and various international analyses, we provide recommendations on the selection and design of country-specific instruments. We analyze existing instruments and determine their impact and efficiency as well as their compatibility with other instruments. We also demonstrate the impact of these instruments for companies and development organizations and identify measures for optimized positioning.