

Online training programs to promote sustainable construction



With our online training courses, we provide key people in Latin America's construction industry the opportunity to learn more about sustainable construction. There has been great interest in the topics addressed in the courses, ranging from energy efficiency and temperature control for greater indoor comfort to climate-friendly building materials. We consulted with various experts working at prominent universities and companies in Latin America to develop the course contents.

Our services

- Designing, planning and drafting of a teaching concept and materials
- Definition of a business and financing model
- Drafting of a communications strategy
- Implementation of marketing measures
- Organizing and running the online courses
- Provision of diplomas and certificates for course participants
- Establishment of an operational structure and integration of the local universities
- Evaluation and optimization of the learning processes

Climate-friendly building materials

Energy-efficient and comfortable schools

Net-zero universities

Client

Swiss State Secretariat for Economic Affairs (SECO)

Facts

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Project Country Latin America

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