

# Traffic data and surveys

**Smart decisions relating to the operation and development of our transportation systems depend on reliable data. We gather all kinds of traffic-related data (e.g. pertaining to the use of public transportation systems, motorized traffic and non-motorized traffic) and use these data to establish a sound basis for planning, public participation and decision-making procedures.**

The right decisions for the planning, realization and maintenance of our transportation infrastructure and services can only be made with the help of accurate information. Using reliable traffic data as a basis, we work together with our clients to develop a common understanding of transportation needs. We help our clients when it comes to gathering and interpreting all of the relevant data:

- Traffic counts and surveys
- Surveys and analyses of travel behavior
- Conflict and accident analyses
- Connectivity and accessibility analyses
- Trend analyses
- Calculations of service demand and estimates of potential demand

We regard the appropriate, target-group-specific representation and communication of the processed data as an important part of the analysis.