

# Potential analysis and needs assessment

**The trigger for a new building project is either a vision, a spatial need and/or potential for utilization. We help make your vision a reality by supporting you with assessing where the needs lie and finding available potential for them at new or existing locations. We show you different development scenarios by comparing your goals and options as a basis for project decision-making. We transform needs, requirements and constraints into appropriate planning instruments for real-world planning and implementation.**

Our task-specific interdisciplinary teams work with customers to develop viable, sustainable solutions that strike a balance between client needs and the surrounding economic, spatial and legal environment. We attach special importance to providing a holistic, forward-looking perspective in our work as well as efficient, integrative process design and communication.

We specialize in large projects and complex organizations. In the education sector (lecture halls and classrooms) and research and administrative sectors (office space, workstation concepts, laboratories) in particular, we have many years of experience and sound knowledge of current and future developments.

We actively support you with the following services:

- Development forecasting
- Portfolio analysis
- Defining target groups
- Needs assessment and planning
- Potential analysis and feasibility studies
- Spatial programs and specifications
- Project definitions