

Site evaluations and strategies

Commercial and administrative sites, education, cultural and sports venues, as well as locations for retail and leisure activities all have to meet different site requirements. We advise commercial companies and public sector organizations in the evaluation of sites and the optimization of their existing real estate stock.

What is the right location for a company? How can administrative facilities be organized in such a way that they take account of the needs of citizens, without compromising on efficiency? Where is there sufficient space in an attractive location for a cultural facility? How much space for schools is needed, and where?

We advise our clients in the evaluation of sites and the development of location strategies, providing the following services in particular:

- Evaluation of commercial and administrative locations,
- Optimization of existing site portfolios,
- Location strategies for schools and educational institutions,
- Evaluation of sites for cultural, sports and recreational facilities.

We place the needs of users and requirements derived from the business model at the center of our evaluation, and from these we develop criteria for the site evaluation and strategy.

For the assessment and evaluation of sites with regard to their potential for utilization, we not only take into account quantitative and qualitative indicators but also the constructive, spatial and planning-law Framework.